



# Benefits of Sponsorship

*Supporting Natural Areas & Wildlife: September 27, 2026  
at Rock Springs Conservation Area*

Natural areas provide many health benefits for the communities in which they are located. Prairie Pedal is a fundraising event that supports the conservation of natural areas in Macon County, Illinois. What do natural areas do for you and your community?

- **Natural areas provide habitat for wildlife:** Most animals require specific plants for a healthy diet. Without a diverse habitat, animal species cannot survive.
- **We humans rely on that wildlife for survival:** Three quarters of leading global food crops rely on animal pollination: the work of bees, birds, bats, and insects to produce the food we eat every day. When they're not busy pollinating our crops, those animals need a refuge in which to live.
- **Spending time in nature provides physical and mental health benefits:** In addition to natural areas providing opportunities for outdoor recreation and physical activities such as hiking, running, walking, and biking, growing scientific evidence confirms that spending time in nature can lower blood pressure and pulse rate, restore our ability to focus, and reduce the symptoms of ADHD, just to name a few. (See more benefits and the studies behind them at [www.MaconCountyConservation.org/benefits-of-nature](http://www.MaconCountyConservation.org/benefits-of-nature).)
- **Even if you never visit a natural area:** You benefit as the trees, plants, and wetlands continuously filter the air you breathe and the water you drink.

By sponsoring Prairie Pedal, you make these benefits available to your community.

**Sponsoring businesses and organizations** benefit in additional ways. We offer multiple opportunities for exposure, depending on the sponsorship level you select. Not only do hundreds of people participate in the event, but your name can appear on posters within and beyond Macon County, and on our website. Your name will be affiliated with a great organization and an event that supports the natural areas our community needs and loves:

"Love this event!"

"I have rode in every one."

"This was my first organized ride and I am really impressed."

"Third year riding in Prairie Pedal – look forward to it."



[www.MaconCountyConservationFoundation.org](http://www.MaconCountyConservationFoundation.org)  
3939 Nearing Lane / Decatur, IL 62521 / 217.423.7708



# Sponsorship Levels

Supporting Natural Areas & Wildlife: September 27, 2026  
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## Sugar Maple Sponsor

**\$2,500**

- Business mentioned in advertising
- Mentioned on Macon County Conservation District Facebook page (3,400+ followers)
- Business logo on signs at each stop
- Logo and link on website
- 6 bike ride entries
- Booth at each stop and/or Rock Springs (the starting and ending point of the ride)
- Your name on a mile marker

## Prairie Isle Sponsor

**\$1,000**

- Business logo on signs at each stop
- Logo and link on website
- 4 bike ride entries
- Booth at Rock Springs Conservation Area (the starting and ending point of the ride)
- Your name on a mile marker

## Bluestem Sponsor

**\$500**

- Business name listed on signs at each stop
- Business name listed on website
- 2 bike ride entries
- Your name on a mile marker

## Goldenrod Sponsor

**\$250**

- Business name listed on signs at each stop
- Your name on a mile marker

## Mile-Marker Sponsor

**\$100**

- Your name on a mile marker



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# Prairie Pedal 2026

## Sponsor Event Information

### Event Description

Prairie Pedal is an annual bicycle ride fundraiser for the Macon County Conservation Foundation. Held annually on the last Sunday in September, this event raises funds for natural areas and wildlife in Macon County, Illinois.

Since it began in 2008, local businesses, generous individuals and families, and cyclists, have funded dozens of projects that have improved hundreds of acres of Macon County prairies, wetlands, and forests.

Choose from a 20 mile, 40 mile, or 62 mile ride on quiet Macon County country roads. You'll see vibrant prairie grasses, wildflowers, and likely spot some wildlife as you ride. After the ride, enjoy a tasty chili lunch (with vegetarian option) and an assortment of refreshments. All routes begin and end at Rock Springs Conservation Area, 3939 Nearing Lane, Decatur, IL.

Support vehicles will be monitoring the routes, and available to help riders in need of assistance during the event. Priority will be given to riders in emergency situations due to illness, injury, or irreparable breakdowns. All riders must wear a bicycle helmet. Parental supervision is required for children. The ride takes place on public roads where other motorists are present.

Thank You for supporting  
natural areas and wildlife!





## I'm Sponsoring!

Supporting Natural Areas & Wildlife: September 27, 2026  
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Sponsoring Organization, Individual, or Family \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Sponsorship Level  
(please check)

Sugar Maple \$2500  
 Prairie Isle \$1000  
 Bluestem \$500

Goldenrod \$250  
 Mile-Marker \$100

Sponsorship Amount \$ \_\_\_\_\_

What documentation, if any, does the Macon County Conservation Foundation need to provide you to complete the transaction?

Invoice     Letter     Other \_\_\_\_\_

Our organization will provide payment by:

Check (to Macon County Conservation Foundation, 3939 Nearing Lane, Decatur, IL 62521)  
 Credit Card (online at [MaconCountyConservationFoundation.org](http://MaconCountyConservationFoundation.org) or by calling 217.423.7708)  
 Other or In-Kind Donation of \_\_\_\_\_

Date funds will be provided: \_\_\_\_\_

Sugar Maple Sponsors: Do you need booth space at  Rock Springs or  at all rest stops?  
What is your web address? \_\_\_\_\_

Prairie Isle Sponsors: Do you need booth space at Rock Springs?  Yes  No  
What is your web address? \_\_\_\_\_

Kindly submit this form by **June 30** to receive all the benefits applicable to your sponsor level.

**Thank you for supporting Prairie Pedal!**



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